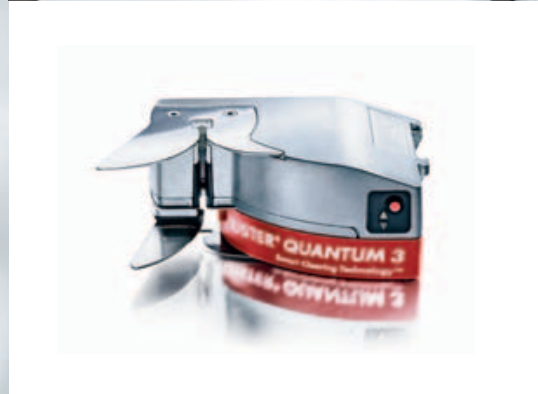




100% **Customer**
security needs
Standards
Think Quality™
Textile know-how Quality tools
Predictable profits
 Production control Expert systems



THE WAY TO THINK QUALITY

Are you in control of your quality or is your quality in control of you?

The increasing demand for quality

Today's market for textile producers is more challenging than ever before. Consumers of textiles are becoming more demanding in their requirements for quality in the products they buy. This puts increasing pressure on manufacturers to produce the right level of quality every time. If they don't, their reputation suffers, customers are lost to competitors, and profits decline. Are you producing the right level of quality for your customers every time? Are you in control of your quality?

What is 'right quality'?

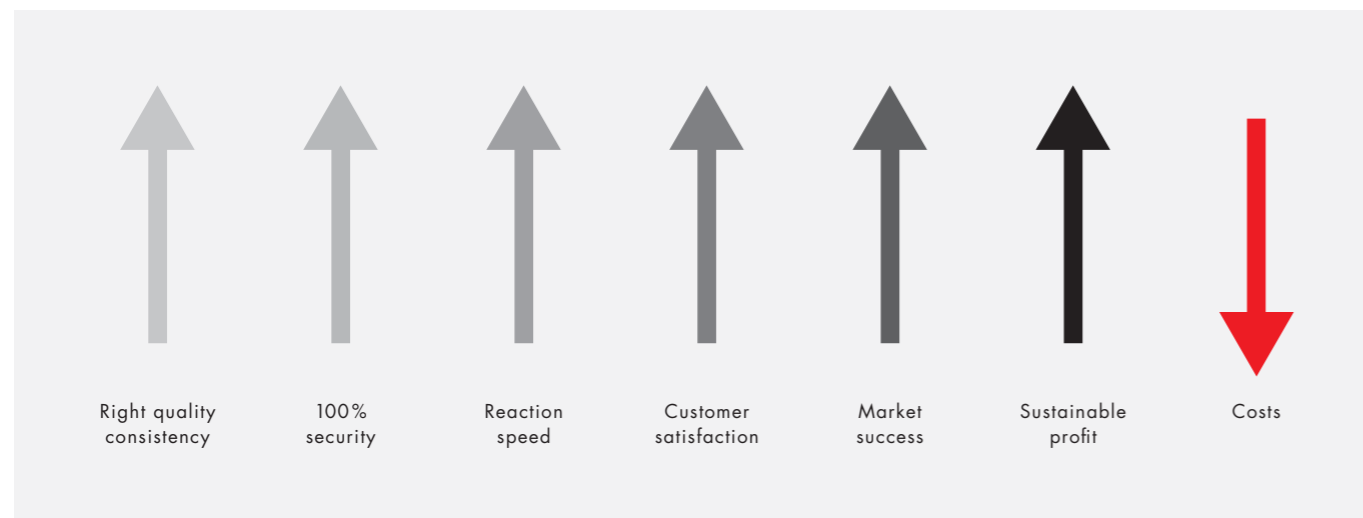
'Right quality' is the level that meets the requirements of your customer, and that allows your processes and production to run at optimum efficiency and effectiveness. That is the way to ensure you make the maximum level of profit in your business. Many textile producers work on the basis that the right quality is the best possible quality that can be achieved. But this is not always the case. For example, the quality requirements for work wear are very different from those for a premium-priced dress shirt. And the level of quality needed for towels is not the same as for bed linen. What is important is that the right quality is produced for the required application.

Is a lack of control over quality constraining your profitability?

It is clear that producing low or poor quality products will lead to costly claims or damage your reputation, and may lead to lost customers. But did you know that producing too high quality costs you money? You may be using raw material that is more costly than the final product requires; your processes may be optimized for a higher level of quality than is really needed. Both, low quality and too high quality, can lead to a loss of profits.

Get the quality right every time

Just as important as producing the right level of quality is getting it right every time. One of the major sources of quality complaints is variation in quality levels from one batch of material to another. Your customers need to be sure that the products you supply meet their specifications every time, with no variation inside the batch or from batch-to-batch. Every pallet of yarn or every batch of fabric you provide must meet their requirements from one delivery to the next. By doing this, you will fulfill their expectations and build a strong reputation as a reliable supplier. You will develop a solid customer base and create a level of stability in your business that will help to achieve sustainable profits.



Advantages of being in control of your quality

Take control of your quality – Think Quality™

Think Quality™ – the way to make the right quality

USTER's unique Think Quality™ approach is combining the many aspects of our products and services to ensure the right quality is produced every time. The principles are simple and include having a clear specification, having the right measuring systems having a 'fast response' control of production, having a clear understanding of varying applications, and optimizing processes for business sustainability.

1 Clear specification

The USTER® STATISTICS provide the benchmarks that allow you to agree clear specifications with your customers to ensure you always meet expectations. USTER® yarn profiles, based on USTER® STATISTICS, are available for many applications. Agreed specifications give clear focus for measurement and control in your processes, the first step in taking control of your quality.

2 Reliable quality measuring

USTER provides a complete range of measuring systems covering the entire production process, from fiber to yarn to fabric quality assurance. Quality measuring systems from USTER stand for accuracy and precision, for trustworthy and reliable values – thanks to modern sensors and precise measuring technology. With USTER® systems you can be sure that your measurement and control data matches with USTER® STATISTICS values.

3 Fast production control

Total Testing from USTER is the unique combination of online data with laboratory data with a strong correlation of quality parameters. With laboratory data, you set up the mill, optimize the process, certify quality and benchmark against standards. Online, you can monitor 100% of production on the same basis as the laboratory. You can stop production out of range early and maximize process performance. With the possibility for total quality control, you produce the right quality every time.

4 Application understanding

Every textile product is different, and every USTER customer has special application requirements. The master key to quality is application understanding and proper use of quality control instruments. With over 60 years of industrial experience USTER is the unrivalled leader in application know-how, transferred to you by our team of experts and implemented in each of our products. We cultivate in-depth relationships to understand exactly how we can help our customers to take control of their quality now and in future.

5 Business sustainability

By applying Think Quality™ the USTER way, you can make a major contribution to your sustainability initiatives. USTER continuously develops ways to support environmental consciousness along the textile value chain. Reducing waste with the efficient use of raw material, less energy consumption due to less splicing are some examples. A fact-based production control with USTER® quality measurements supports cost-conscious use of consumable material and long-term business sustainability.

Take control of your quality for business success

Quality – for us it's a way of life. Think Quality™ the USTER way means helping textile producers to improve their control of quality, with the ultimate aim of turning quality into profitability. Think Quality™ is the best way to achieve predictable profits for long-term business sustainability.

The standard from fiber to fabric

USTER is the world's leading supplier of total quality solutions from fiber to fabric. USTER standards and precise measurement provide unparalleled advantages for producing best quality at minimum cost.

Think quality

Our commitment to state-of-the-art technology ensures the comfort and feel of the finished product – satisfying the demands of a sophisticated market. We help our customers to benefit from our applied knowledge and experience – to think quality, think USTER.

Broad range of products

USTER occupies a unique position in the textile industry. With our broad range of products, we have a wide reach across the textile chain that is unmatched by any other supplier in the market.

Optimal service

Know-how transfer and instant help – we are where our customers are. A total of 200 certified service engineers worldwide grants fast and reliable technical support. Benefit from local know-how transfer in your specific markets and enjoy our service à la carte.

USTER® STATISTICS – the textile industry standards

We set the standards for quality control in the global textile industry. With USTER® STATISTICS, we provide the benchmarks that are the basis for the trading of textile products at assured levels of quality across global markets.

USTERIZED® – brand your products with quality

USTERIZED® stands for 'defined quality assured' within the textile chain. We invite selected customers to join the USTERIZED® Member Program. More information at www.usterized.com.

USTER worldwide

With three technology centers, five regional service centers and 50 representative offices around the world, USTER is always sure of delivering only the best to its customers. USTER – committed to excellence, committed to quality. And that will never change.



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